



WEEKLY

KC VIBES.

19 AUGUST 2022, WOMEN'S MONTH EDITION



**KCBREAKFAST
CONTINUES
CELEBRATING OUR
WOMEN HEROES**

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**" SA'S FAVOURATE
ROCK BAND " SAARTJIE
VISITS
#KCDRIVE**

**NO BETTER WAY TO
BRING IN WOMENS DAY!
#WOMEN,WINE AND
SONG**

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**JUNIOR BOKS GETS
THAT PAARL
FLAVOUR**

**KC INTERNS
RECEIVES
TRAINING FROM
MDDA AND
DIGIFY AFRICA**

.....

**KC 26TH
ANNIVERSARY
DINNER DANCE
SOLD OUT**

**HAPPY
WOMEN'S
MONTH**



**WOMEN HERO
INTERVIEWS
EVERYDAY FOR
WOMEN'S MONTH OF
AUGUST**



**SHE IS HERSELF, SHE IS HER PERSON,
SHE IS HER OWN IDENTITY.**

#KCBREAKFAST CONTINUES CELEBRATING OUR WOMEN HEROES

Monday started off in style as #KCBreakfast conversed with Zanè Samuels designer and stylist.

She unpacked her journey of self-discovery and how fashion became her first love. Below is Zane next to one of her designs.



Through the lenses of photographer Judite Theron and Co-owner of winelands studio.



"We capture moments that tell the story, while making visions come to life."

Judite expresses what photography means to her and shares words of encouragement for women's month



Whats in the Bag?

Chanel Davids, is a driven business woman within the bulk bag industry and a spiritual mentor to ladies of all ages in her community.

Together with her husband they run Echo Tech Bulk Bags. She juggles being a mom, wife, student and an entrepreneur and encourages everyone out there to dream big and simply "Start"



WOMEN'S MONTH SPECIAL MEDIA PACKAGE

"You're Business is our Business"

**IN SUPPORT OF WOMEN'S MONTH THIS
AUGUST, WE HAVE CREATED THE
FOLLOWING SPECIAL MEDIA
PACKAGE FOR **WOMEN OWNED
BUSINESSES:****

**60 X AD SPOTS
WEEKLY FACEBOOK POST
WEEKLY INCLUSION IN OUR DIGITAL
NEWSLETTER VIBES**

**FOR ONLY
R 2500**

CONTACT KC 107.7 ON 021 871 1438 FOR ANY FURTHER INFORMATION.

NO BETTER WAY TO BRING IN WOMENS DAY! #WOMEN,WINE AND SONG

The Women, Wine and Song event proved to be a great success! As intended, women from different industries in the Drakenstein district all gathered to enjoy an evening of entertainment and inspiration. The industries ranged from local government, medical, education, human resources and the beauty industry...Indeed celebrating every woman.



The venue room at Backs restaurant was filled with admiration as guest speakers Dr Chanelle Marthissen and media personality Success Lekabe took to the floor, not forgetting the exclusive wine tasting done by Le Fut wine estate staff.

Le Fut wines further extended their generosity, by sponsoring additional bottles of wine for the ladies to enjoy the rest of their evening.



If you thought that was it, you are mistaken. Donvino kept the ladies on their feet, singing along at the top of their voices. Women, wine and song was certainly one for the books and an evening every woman would remember for a long time.





KC 107.7

WOMAN HERO

AUGUST 2022

A Women Hero a Day Live on KC 107.7
for the entire month of August
Brands/corporate can take ownership of these
features as follows:

**OPENING AND CLOSING BILLBOARDS
1 X 30SEC ADVERTISEMENT PLAYED AFTER THE
INTERVIEW**

COST

#KCBREAKFAST X20 INTERVIEWS - R15 000

KC@WORK X20 INTERVIEWS - R10 000

KC LUNCH X20 INTERVIEWS - R10 000

KC DRIVE X20 INTERVIEWS - R10 000

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" SA'S FAVOURATE ROCK BAND " SAARTJIE VISITS #KCDRIVE

Saarkie sal jou rock



SAARTJIE

SAARKIE, SA's favourite rock band, has dominated the local music industry for more than a decade, and this Women's Month they have even more reason to celebrate.

Lila from the dynamic duo joined Brad and SeanJ on KC Drive.

Not only are they allowed to resume live performances, but they also won big at the Afri-Indie Independent Artist Music Awards and just released a catchy new single and music video.

RNDOMTALIE, the first single from the upcoming sixth album, is an Afrikaans folk song about life's ups and downs.

According to the group the single, recorded by High Seas Studios' Jacques du Plessis and mastered by Gustav van Rooyen, will appeal to a large audience because everyone has had good and bad experiences in life.

RNDOMTALIE is now available on all digital platforms.

JUNIOR BOKS GETS THAT PAARL FLAVOUR

Chicago het nog 'n Bok!!!



**JANEIL LOSPER
VAN PAARL GIM**

Met die o.18 reeks wat vandag begin by Paarl Gimnasuim, is daar 2 manne van Paarl Oos in die mix.

Janeil Losper van Paarl Gim maak vandag sy Debut vir die SA o.18A span teen France op heelagter. Janeil speel senter vir Paarl Gim.

Hy was ook vroeër in die jaar aangewys as Speler van die toernooi by die Wildeklawer in Kimberley. Sy laerskool loopbaan het hy by New Orleans Laer voltooi.

Nog 'n seun van Paarl Oos JC Mars is heelagter van die SA skole span. Hy is weer in Bois high en sy jongdae op Laerskool Drakenstein.

“Ons wens almal vandag sterkte toe ... maar spesiaal ons Paarl Oos manne!!!

KC INTERNS RECEIVES TRAINING FROM MDDA AND DIGIFY AFRICA

IT WAS ALL ABOUT DIGITAL MEDIA THIS WEEK FOR THE KC INTERNS



**AUSTIN ADAMS
(SPEAKING AT THE CONFERENCE)**

What a week for the KC Interactive Media Interns Austin Adams and Llyle Jeffires who represented KC at a training conference in Cape Town.

This week the MDDA was at the Radisson Blu Hotel & Residence, Cape Town. The agency has partnered with Digify Africa, an institution that carries out training on behalf of Facebook (now called META) until 2024.

As part of MDDA's drive to assist community media projects become more sustainable and transition into the digital era, Digify Africa trained 50 beneficiaries on the digital marketing aspect of Facebook and Instagram.

The digital training program covered 3 modules including:

- *The use of Facebook & Instagram to raise awareness for lower businesses & profitability
- *Reaching audiences with personalized ads on social media platforms
- *Getting Creative - Practical exercises



Willy's Gallico

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"There when you need us the most"
"Daar wanneer u ons die nodigste het"



**“WHEN
SOMEONE
YOU LOVE
BECOMES A
MEMORY,
THE
MEMORY
BECOMES A
TREASURE.”**



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presents

26th ANNIVERSARY DINNER DANCE



FRIDAY 16 SEPTEMBER 2022

VENUE: KRENNENBURG ESTATE PAARL

50 PER PERSON
Book Your seat
R 100 PER TABLE

Today!
RESERVE YOUR SEAT OR TABLE



COMMUNITY RADIO FOR THE GREATER PAARL VALLEY

